



FONDATION DE
L'HÔPITAL
ST. MARY

ST. MARY'S
HOSPITAL
FOUNDATION

Revenue Analysis
As at July 31, 2018

2018-2019		2018-2019 (Events reported as net)				2018-2019	
		As at July 31, 2018			Cumulative (Net)	Cumulative July 2017 (Net)	Total for the Year (Net)
Budget	Source of revenue	Unrestricted	Restricted	Endowment			
	CORE FUNDRAISING						
750,000	Direct Mail	198,035	13,137	-	211,172	204,823	711,138
125,000	Memorials	9,776	21,304	-	31,080	31,935	110,697
300,000	Estates/Endowments	104,408	-	-	104,408	412,141	486,801
750,000	Ball	(13,778)		-	(13,778)	25,151	1,040,788
350,000	Golf	224,268		-	224,268	282,856	389,707
90,000	Girls for the Cure		(215)	-	(215)	(31)	79,188
85,000	Young Professionals Group	(974)		-	(974)	(13,019)	78,358
100,000	Comm.+Outside projects	100	30,598	-	30,698	26,004	97,879
25,000	One time Gifts	-	-	-	-	22,187	22,187
25,000	Unsolicited	4,201	1,950	-	6,151	4,769	26,682
200,000	Auxiliary	-	-	-	-	-	225,000
2,800,000	Sub-Total	526,035	66,774	-	592,809	996,816	3,268,425
	PLEDGES & MAJOR GIFTS						
1,300,000	Pledges and Major Gifts	624,900	1,500	-	626,400	175,500	706,334
750,000	New Commitments	32,073	40,830	-	72,903	101,469	1,148,501
2,050,000		656,973	42,330	-	699,303	276,969	1,854,834
\$ 4,850,000	TOTAL	1,183,008	109,104	-	1,292,112	1,273,785	5,123,259